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FOR IMMEDIATE RELEASE**

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## **Pennsylvania Company Announces \$1 Million in Scholarships for Private Sector Green Job Training to Help Spur U.S. Economy**

**GREATER PHILADELPHIA, PA**—GREENandSAVE's Eco Academy, Devon, PA, announces the launch of an unprecedented \$1 million Energy Service Scholarship Program (ESSP) to help create job opportunities and stay ahead of the expanding demand for trained green building and energy specialists.

"We're giving away \$1 million faster than any game show," jokes Charlie Szoradi, Eco-Academy founder and president. "Our \$1 million in new scholarships will go to qualified individuals in any of four key sectors: U.S. veterans, home installation contractors, home inspectors, and real estate agents, who register between Memorial Day and July 4, 2010. We're seeding the job opportunity market to ensure we provide opportunities that attract, educate, train, and provide excellent, long-term careers for a whole new class of green energy workers."

Szoradi, an architect, LEED Accredited Professional, and BPI certified energy auditor, who answered the "green call" back in 1991, says, "We designed our Eco Academy to provide a unique, much needed skill-set through intensive

continuing education curriculum to meet the exploding demand, and give people in these sectors the collective ability to make a meaningful impact on the carbon and energy footprint for homeowners and building owners/managers across the U.S.”

GREENandSAVE projects the combination of this integrated efficiency training initiative can immediately impact over 15,000 people that, through their hands-on work in the field, may impact the lives and checkbooks of more than 1.5 million Americans each year. Data is based on a conservative estimate of trainees servicing 100 families in a given year.

According to Szoradi, “Graduates of the Eco Academy improve lives and save people money: homeowners, building owners and managers, producers, municipalities, etc. This new class of green workers can give real leverage to our national shift away from dependence on foreign oil and toward a more secure, self-reliant national energy environment.”

Szoradi concludes, “Creating new, well-paying jobs that keep up with demand for green, sustainable building products, and ‘best practices’ methods is vital to our new economy. We hope our \$1 million plays a role in helping ensure the future of living, working and building in the U.S. is clean, green, safe, and sustainable.”

## **Details on the new Eco Academy \$1 Million Energy Service Scholarship Program (ESSP)**

### **Veterans**

- New full or part-time careers as Home Efficiency Consultants  
\$250,000 funded for 1,000 Veterans
- \$250 scholarships toward \$295 Launchpad Training Program = \$45 net cost per individual

The offer also extends to immediate family members of the soldiers and military personnel. The part-time work is particularly key for military spouses who are often left with the difficult task of caring for children and managing the household finances. Home Efficiency Consultants can schedule their

own work, and the Home Efficiency Checkups generate from \$295 to \$395 per visit. Since each checkup only takes a few hours, a stay-at-home parent can book the time around their children. A high school graduate level education is required to join the program, and proof of military experience or relations.

### **Home Installation Contractors**

- Details, perspective, and sales tools on total home efficiency strategies
- \$250,000 funded for 2,500 Contractors
- \$100 scholarship toward \$295 Contractor Program = \$195 net cost per individual

This program is particularly well-suited for “efficiency” contractors that install products and services such as attic and insulation, radiant barriers, solar attic fans, solar hot water, solar photovoltaic, windows, weatherization, traditional HVAC systems, air source heat pumps, ground source heat pumps, on-demand and hybrid water heating systems. The program also includes the “tax-credit decoder” and the ROI software to help installers illustrate the savings to each prospective client.

### **Home Inspectors**

- Education of increasingly in demand residential technologies
- \$250,000 funded for 2,500 Home Inspectors
- \$100 scholarship toward \$295 Home Inspectors Continuing Education = \$195 net cost per individual

The American Society of Home Inspectors (ASHI) and the International Association of Certified Home Inspectors (NACHI) set the industry benchmarks for quality service, and the Home Efficiency curriculum path within the Eco Academy is approved for eight credits from each organization.

### **Real Estate Agents**

- More information to better service the buy and sell side clients and eco-marketing tactics
- \$250,000 funded for 10,000 Real Estate Agents
- \$25 credit toward \$60 Realtor Resources Program = \$35 net cost per individual

This program is ideal for realtors that aim to differentiate themselves from the competition, attract more listings, sell current listings faster, activate their database, and to better communicate with past and current clients. The program also includes directory listing access and a suite of eco-marketing materials that each agent can personalize with their own brand and contact information.

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**For more information, or to arrange an interview on this subject contact:  
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**ABOUT ECO ACADEMY**

The Eco Academy is the training division of GREENandSAVE, LLC. GREENandSAVE has a 20-year legacy in the 'green' energy saving market and was the first company in America to present comprehensive ROI data and rankings to show people where they can reduce energy and operating expenses in their home. The course curricula have been designed by a team of industry leading Architects, Energy Auditors, Engineers, Ph.D Scientists, HVAC Contractors, Project Managers, and Home Inspectors, who collectively aggregate the best of Department of Energy and University Study data along with ASHI, NACHI, LEED, BPI, BSI, and RESNET programs. The Eco Academy courses and programs are so well respected across the industry and meet or exceed rigorous curriculum approval for Continuing Education Credits from the two premier National Home Inspection Organizations that represent over 10,000 US Home Professionals. The National Association of REALTORS (NAR), with over one million members, sought approval to use the company's comprehensive ROI data for energy efficiency as part of continuing education for REALTORS. Visit [www.EcoAcademy.com](http://www.EcoAcademy.com).